

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA# *A-2

Urgent _____ Routine X

AGENDA DATE August 5, 2003

CEO Concurs with Recommendation YES X NO _____
(Information Attached)

4/5 Vote Required YES _____ NO X

SUBJECT:

APPROVAL TO PROCLAIM SEPTEMBER 22, 2003 AS FAMILY DAY – A DAY TO EAT
DINNER WITH YOUR CHILDREN IN STANISLAUS COUNTY

STAFF RECOMMENDATIONS:

PROCLAIM SEPTEMBER 22, 2003 AS FAMILY DAY – A DAY TO EAT DINNER WITH
YOUR CHILDREN IN STANISLAUS COUNTY

FISCAL IMPACT:

NONE

BOARD ACTION AS FOLLOWS:

No. 2003-722

On motion of Supervisor Paul, Seconded by Supervisor Caruso

and approved by the following vote,

Ayes: Supervisors: Paul, Mayfield, Caruso, and Chairman Simon

Noes: Supervisors: None

Excused or Absent: Supervisors: Grover

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

4) _____ Other:

MOTION:

ATTEST:


CHRISTINE FERRARO TALLMAN, Clerk

File No.



The National Center on
Addiction and Substance Abuse
at Columbia University

BOARD OF DIRECTORS
2003 JUL 17 P 3 01

July 14, 2003

Mr. Thomas Mayfield
Supervisor, Chair
Stanislaus County
1010 Tenth Street; Suite 6500
Modesto, CA 95354-0847

633 Third Avenue
New York, NY 10017-6706

phone 212 841 5200
fax 212 956 8020
www.casacolumbia.org

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Dear Mr. Mayfield:

The National Center on Addiction and Substance Abuse (CASA) at Columbia University asks for your support with **Family Day—A Day to Eat Dinner With Your Children**, an initiative that helps to reduce substance abuse among children and teens throughout America. We are asking you to issue a proclamation establishing **Family Day**, the fourth Monday of every September, to be held on September 22nd in 2003.

Last year, President Bush, thirty-five governors, the mayor of Washington, D.C. and the mayors of many other cities declared **Family Day**. A national effort to promote family dinners as a natural, effective way to reduce teen substance abuse risk, **Family Day** is meant to remind Americans of the value of parental engagement and encourage them to make family dinners a regular part of their lives.

Research by CASA has consistently found that the more often children eat dinner with their parents, the less likely they are to smoke, use illegal drugs or abuse alcohol. Teens from families that almost never eat dinner together are 72 percent likelier than the average teen to use illegal drugs, cigarettes and alcohol, while those from families that almost always eat dinner together are 31 percent less likely than the average teen to engage in these activities.

For the second year, The Coca-Cola Company is the national sponsor. With the help of Viacom Outdoor, bus and subway posters will advertise **Family Day** in nine major metropolitan areas. National Amusements has agreed to place **Family Day** information on over 1,000 movie screens in 12 states. National sponsors include the AFL-CIO, U.S. Chamber of Commerce, National PTA, U.S. Department of Health and Human Services' Administration for Children and Families, U.S. Department of Justice's Drug Enforcement Administration and the Community Anti-Drug Coalitions of America (CADCA).

For your reference, enclosed is draft language for a proclamation. Please send a copy of the completed one to Family Day, CASA, 633 Third Avenue, 19th Floor, New York, NY 10017.

If you need more information or have questions about **Family Day**, please contact me or Jennie Leszkiewicz, our point person on this project at CASA, at (212) 841-5248.

Sincerely,

Joseph A. Califano, Jr.

Family Day

A day to eat dinner with your children.

What is Family Day?

"*Family Day--A Day to Eat Dinner With Your Children*" is a national effort to promote parental engagement as a simple, effective way to reduce substance abuse by children and teens and raise healthier children. *Family Day* emphasizes the importance of regular family activities in parent-child communication and encourages Americans to make family dinners a regular feature of their lives.

In 2001, The National Center on Addiction and Substance Abuse (CASA) at Columbia University launched *Family Day* as an annual event, which takes place on the **fourth Monday of each September, the 22nd in 2003.**

Background

Since 1996, CASA research has consistently shown that the more often a child eats dinner with his family, the less likely that child is to smoke, drink or use illegal drugs.

- CASA's 1998 Teen Survey found that teens that eat dinner with their parents twice a week or less were four times more likely to smoke cigarettes, three times more likely to smoke marijuana and nearly twice as likely to drink as those who ate dinner with their parents six or seven times a week.
- CASA's 1999 Teen Survey found that teens from families that almost never eat dinner together were 72 percent likelier than the average teen to use illegal drugs, cigarettes and alcohol, while those from families that almost always eat dinner together were 31 percent less likely than the average teen to engage in these activities.

Research by other organizations has shown that teens who eat frequent family dinners are less likely than other teens to have sex at young ages, get into fights or be suspended from school, and are at lower risk for thoughts of suicide. Frequent family dining is also correlated with doing well in school and developing healthy eating habits. This pattern holds true regardless of a teen's sex, family structure, and family socioeconomic level.

Family Day 2002 and 2001

In 2002, President Bush and the governors of the following 35 states and Washington, D.C. issued proclamations declaring September 23rd, 2002, "*Family Day*:" Alaska, California, Connecticut, Delaware, Florida, Hawaii, Illinois, Indiana, Kansas, Kentucky, Louisiana, Maine, Michigan, Minnesota, Mississippi, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Rhode Island, South Carolina, Tennessee, Texas, Virginia, Washington, West Virginia and Wyoming. Coca-Cola was the first national corporate sponsor. New national sponsors this year include the AFL-CIO, National PTA, Publix Super Markets Inc., U.S. Department of Health and Human Services' Administration for Children and Families, and U.S. Department of Justice's Drug Enforcement Administration. Numerous state, local and community groups helped with Family Day 2002.

In 2001, President Bush and 35 governors proclaimed the fourth Monday in September "*Family Day*." Numerous national organizations endorsed and promoted Family Day, including Community Anti-Drug Coalitions of America, KidsPeace, the National Family Partnership and the Partnership for a Drug-Free America. *Family Day* received a tremendous amount of grassroots support from state and local groups across the country.

Family Day 2003

CASA is again working with the White House, governors, mayors and the above agencies and organizations and new ones to promote *Family Day* on September 22, 2003. For the second year, The Coca-Cola Company is a national sponsor. Bus and subway posters will advertise *Family Day* in 9 metropolitan areas. National Amusements has agreed to place a *Family Day* slide in 1000 movie screens in 12 states running for a period of four weeks.

For more information visit www.casacolumbia.org or email familyday@casacolumbia.org

WHEREAS, Family Day – A Day to Eat Dinner With Your Children is a national effort to promote parental engagement as a simple, effective way to reduce substance abuse by children and teens, and raise healthier children; and,

WHEREAS, since 1996, the research of The National Center on Addiction and substance Abuse (CASA) at Columbia University has consistently shown that the more often a child eats dinner with his family, the less likely that child is to smoke, drink or use illegal drugs; and,

WHEREAS, CASA's 1998 teen survey found that teens that eat dinner with their parents twice a week or less were four times more likely to smoke cigarettes, three times more likely to smoke marijuana and nearly twice as likely to drink as those who ate dinner with their parents six or seven times a week; and,

WHEREAS, CASA's 1999 teen survey found that teens from families that almost never eat dinner together were 72 percent likelier than the average teen to use illegal drugs, cigarettes and alcohol, while those from families that almost always eat dinner together were 31 percent less likely than the average teen to engage in these activities; and,

WHEREAS, research by other organizations has shown that teens who eat frequent family dinners are less likely than other teens to have sex at young ages, get into fights or be suspended from school, and are at lower risk for thoughts of suicide; and,

WHEREAS, frequent family dining is also correlated with doing well in school and developing healthy eating habits; and,

WHEREAS, in 2001, CASA launched Family Day as an annual event, which takes place on the fourth Monday of each September,

NOW, THEREFORE, BE IT RESOLVED that the Stanislaus County Board of Supervisors does hereby unanimously proclaim September 22, 2003 as Family Day – A Day to Eat Dinner With Your Children, in Stanislaus County.

Upon motion by Supervisor Paul, seconded by Supervisor Caruso, the foregoing resolution was unanimously adopted this 5th day of August, 2003.

Bob Paul

Steve Mayfield

J. Crover

Paul Caruso

Paul Caruso