## HEALTH SERVICES AGENCY



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## **MEDIA ADVISORY**

NUMBER: 07-20 DATE: October 2, 2007 FOR RELEASE: IMMEDIATE CONTACT: Phoebe Leung PHONE: (209) 558-7116

## Stanislaus County Schools To Celebrate International Walk to School Day Through-out The Month of October

What: Approximately 1,700 students from Wakefield, Tuolumne, Orville Wright,

Robertson Road, James Marshall, Bret Harte, Franklin, Julien and Shackelford will be walking to school this October along with parents, teachers and community leaders. The Stanislaus County Safe Communities Coalition, law enforcement personnel, and Stanislaus County Health Services Agency staff will be walking with the children to show their support of this program. Other special activities associated with the Walk to School Day campaign include promotional assemblies where the students are taught about pedestrian and bicycle safety.

As students walk to school during each event, they will also complete

"walkability" checklists, to help the Safe Communities Coalition identify areas of

concern for pedestrian safety in our neighborhoods.

School Site Modesto School Sites:

**Schedule:** October 3 – Franklin Elementary School, 120 South Emerald Avenue

October 5- Orville Wright Elementary School, 1602 Monterey Street

October 9- Robertson Road School, 1821 Robertson Road

October 16— Tuolumne Elementary School, 707 Herndon Avenue
October 25— James Marshall Elementary School, 515 Sutter Avenue

October 31- Shackelford Elementary School, 100 School Avenue

**Turlock School Sites:** 

October 11 – Wakefield Elementary School, 400 South Avenue October 12 – Julien Elementary School, 1924 East Canal Drive

Visuals: Each event will begin before school with groups of kids, parents and community

leaders walking from various locations around each school site (see attached locations list). The walking groups will arrive at school approximately 15 minutes after leaving from their starting point. Raffle prizes will be awarded to students at

each event including bicycles, helmets, and knee and elbow pads.

**Who:** Local Walk to School Day activities are coordinated by the Stanislaus County

Safe Communities Coalition, whose mission is to empower and mobilize

Stanislaus County residents by supporting community awareness and education to develop a safe and healthy community. This coalition is made up of volunteers from County and City departments, law enforcement, the Center for Human

Services, local Family Resource Centers, neighborhood organizations, schools

and community members.

## Locations for photo opportunities for Walk to School Day

October 3 at Franklin 120 S. Emerald Ave., Modesto Walking starts at 8:30 a.m.	Groups will gather and start walking at the following locations: Corner of California Ave. and Emerald Ave. Corner of Maze Blvd. and Spencer Corner of Mathia and Emerald Ave.
October 5 at Orville Wright 1602 Monterey St., Modesto Walking starts at 8 a.m.	Groups will gather and start walking at the following locations: Corner of Benson Ave. and Oregon Dr. Corner of Oregon Dr. and Empire Ave. Corner of Kerr Ave. and Tenaya Dr.
October 9 at Robertson Road 1821 Robertson Road, Modesto Walking starts at 8 a.m.	Groups will gather and start walking at the following locations: Corner of Robertson Road and Sutter Ave. Corner of Robertson Road and Marlow Corner of Hammond and Cynthia Lane
October 11 at Wakefield 400 South Ave., Turlock Walking starts at 7:45 a.m.	Groups will gather and start walking at the following locations: Corner of Laurel St. and High St. Corner of South Ave. and West Ave. Corner of Butte Way and Jordan Ave.
October 12 at Julien 1924 E. Canal Dr., Turlock Walking starts at 7:45 a.m.	Groups will gather and start walking at the following locations:  Corner of Quincy and Clara
October 16 at Tuolumne 707 Herndon Rd., Modesto Walking starts at 7:45 a.m.	Groups will gather and start walking at the following locations: Corner of Lombardo Ave. and Perfidia St. Corner of Vito Ave. and Herndon Rd. Corner of Cadillac Dr. and Lucchesi Ln.
October 25 at James Marshall 515 Sutter Ave., Modesto  Walking starts at 7:45 a.m.	Groups will gather and start walking at the following locations: Corner of Western Way and Yosemite Ave. Corner of Colorado Ave. and Rouse Ave. Corner of Rouse Ave. and Josilane
October 31 at Shackelford 100 School Ave., Modesto Walking starts at 7:45 a.m.	Groups will gather and start walking at the following locations: Corner of Crows Landing and Pueblo Ave. Corner of Crows Landing and Hatch Rd. Corner of Boulder Ave. and Broadway Ave.