HEALTH SERVICES AGENCY



Mary Ann Lee Managing Director

830 Scenic Drive, P.O. Box 3271, Modesto, CA 95353 Fax: (209)558-8320 www.hsahealth.org

NUMBER: 07-16 FOR RELEASE:

IMMEDIATE

DATE: July 17, 2007 CONTACT: Phoebe Leung PHONE: (209) 558-7163

New Name for Senior Health Program

Stanislaus County- The Stanislaus County Health Services Agency and the California Department of Public Health are excited to announce that the Preventive Health Care for the Aging Program, commonly referred to as "Senior Health", has a new name -Preventative Health Care for Adults (PHCA) Wellness for Californians 50+.

Since 1973, this statewide program has provided services to low income and ethnic minority seniors in the community, who have limited access to health care. The program eligibility was recently expanded to include boomers, age 50 and above. The new name was selected to be representative of the expanded target population.

Jointly funded by the State of California and Stanislaus County since 1983, the Preventative Health Care for Adults program has provided free health assessments, screenings, and education by public health nurses. "Providing this type of support helps participants change their habits and behaviors so they may live healthier, more fulfilling lives and avoid the cost of chronic disease", said Cleopathia Moore, Associate Director of the Health Services Agency.

The Program also provides community health promotion and education activities, such as blood pressure, blood sugar, cholesterol and bone density screenings through the referral and health care management processes. Participants are linked with providers and community resources. "These free services provide access to early detection of risk factors that contribute to chronic disease", said Dr John Walker, Public Health Officer.

In 2002, the program was honored by the U.S. Department of Health and Human Services' Administration on Aging as a model senior health promotion program. The strategic plan for an Aging California Population identifies the program as an investment that helps participants avoid costly, acute primary care and long term support expenditures. Screenings are held at multiple sites throughout the county. Health assessments are by appointment for any county resident 50+ years. To schedule an appointment, you may call 558-7400.