

## PRESS RELEASE

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FOR IMMEDIATE RELEASE:

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#### America Recycles Day

"America Recycles Day", a campaign instituted by the National Recycling Coalition, is the only nationally recognized day dedicated to encouraging Americans to recycle and buy recycled products. Since its inception in 1997, the America Recycles Day campaign has grown to include millions of Americans pledging to increase their recycling habits at home and work, and to buy products made with recycled materials. Residents in every State of the nation participate in America Recycles Day events. Held annually on November 15<sup>th</sup>, millions of people become better informed as a result of the national America Recycles Day campaign.

In the "spirit" of America Recycles Day, the Stanislaus County Department of Environmental Resources is partnering with the City of Modesto's Solid Waste Division, Go Green with UCP and the State Theatre in hosting an America Recycles Day event on November 15, 2017 at the Historic State Theatre at 1307 J Street, Downtown Modesto. We will be showing the award winning environmental film, A Plastic Ocean at 10:30am and 6:00pm at <u>no charge</u>. The film is a moving documentary emphasizing that the over 8 million tons of plastic is being dumped into our oceans every year and we need your help to create a wave of change.

Please put Wednesday November 15<sup>th</sup> on your calendar and join us as we celebrate America Recycles Day in Modesto.

For more information, contact Denise London, Resource Management Specialist at (209) 525-6788 or <u>dlondon@envres.org</u> or Vicki Rice, Recycling Program Coordinator at (209) 577-5495 or <u>vrice@modestogov.com</u>

## IN HONOR OF AMERICA RECYCLES DAY



THE CITY OF MODESTO



# A plastic OCEAN

8 MILLION TONS OF PLASTIC ARE DUMPED INTO OUR OCEANS EVERY YEAR...

### WE NEED A WAVE OF CHANGE

#### WEDNESDAY, NOVEMBER 15TH AT 10:30AM AND 6:00PM STATE THEATER 1307 J ST., DOWNTOWN MODESTO WEDNESDAY, NOVEMBER 15TH AT 10:30AM AND 6:00PM FOOD, DESSERTS, ESPRESSO DRINKS AND BEVERAGES AVAILABLE FOR PURCHASE PLEASE CALL AHEAD TO MAKE RESERVATIONS FOR LARGE GROUPS

For Information Please Call: Vicki Rice 209.577.5495 or Denise London 209.525.6788

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